

INNOVATION

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AGENDA



TECHNOLOGY CHANGES EVERYTHING
LINK BETWEEN BUSINESS AND TECHNOLOGY
IT'S NOT ROCKET SCIENCE...
READY? GO!



TECHNOLOGY CHANGES *EVERYTHING*

From...

Lack of
customer focus

Inefficient
processes

Product-based
competition

...to

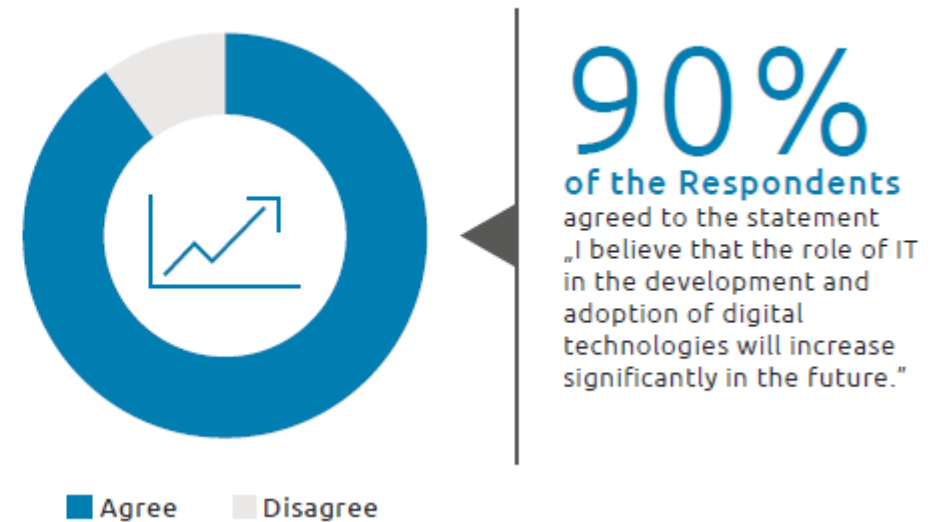
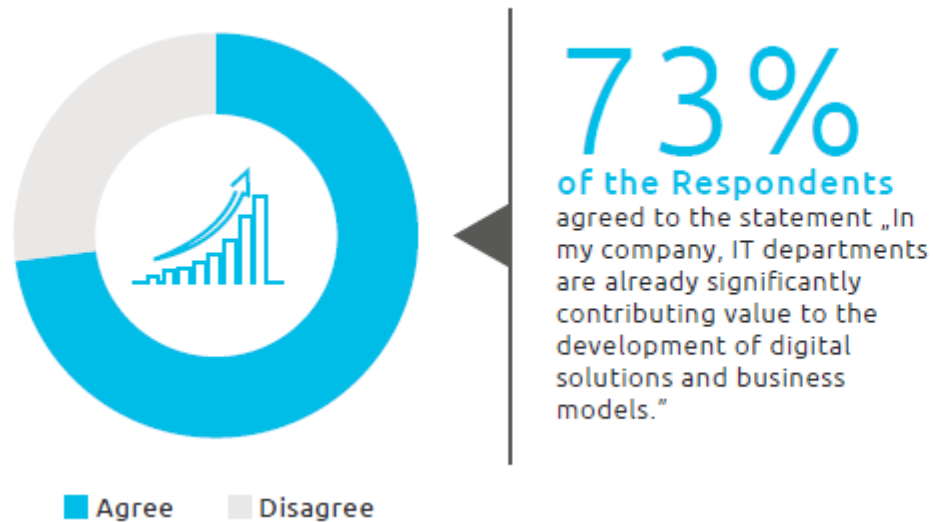
Customer
Centricity

Rationalized and
Simplified
processes

Profitable
business

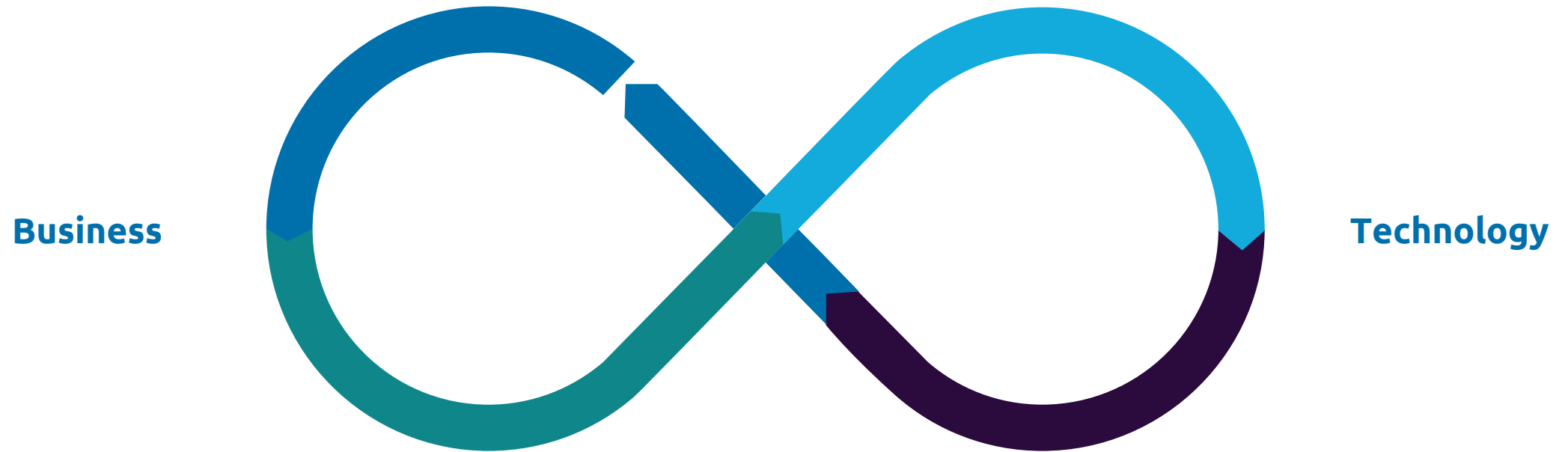


DIGITAL ARCHITECTURE MANAGEMENT IN THE CURRENT ERA



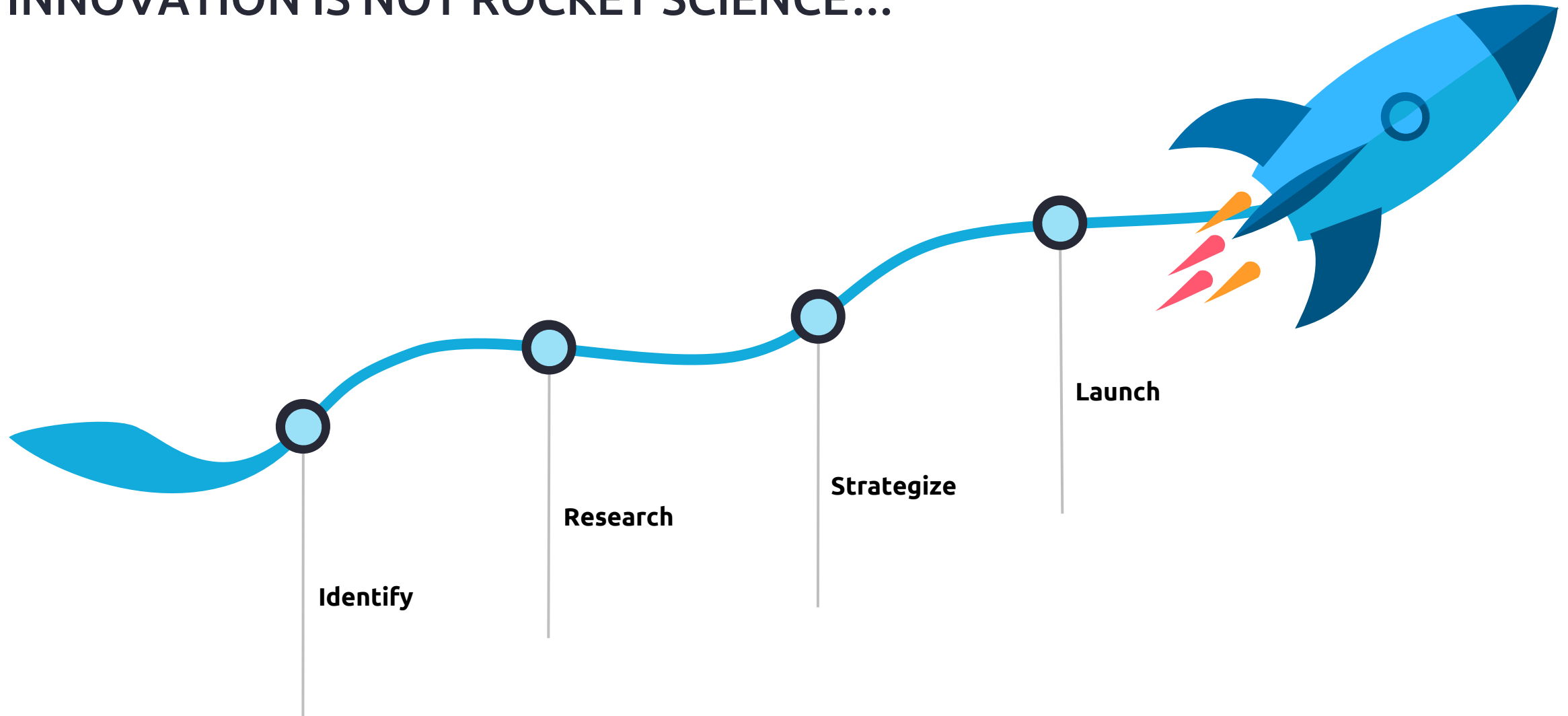


ARCHITECTS LINK BUSINESS AND TECHNOLOGY





INNOVATION IS NOT ROCKET SCIENCE...





TECHNOVISION – TECHNOLOGY TRENDS IN BUSINESS



Green IT

VR

AI / GenAI

Sustainable
Cloud

Low Code No
Code

Language
analyzers

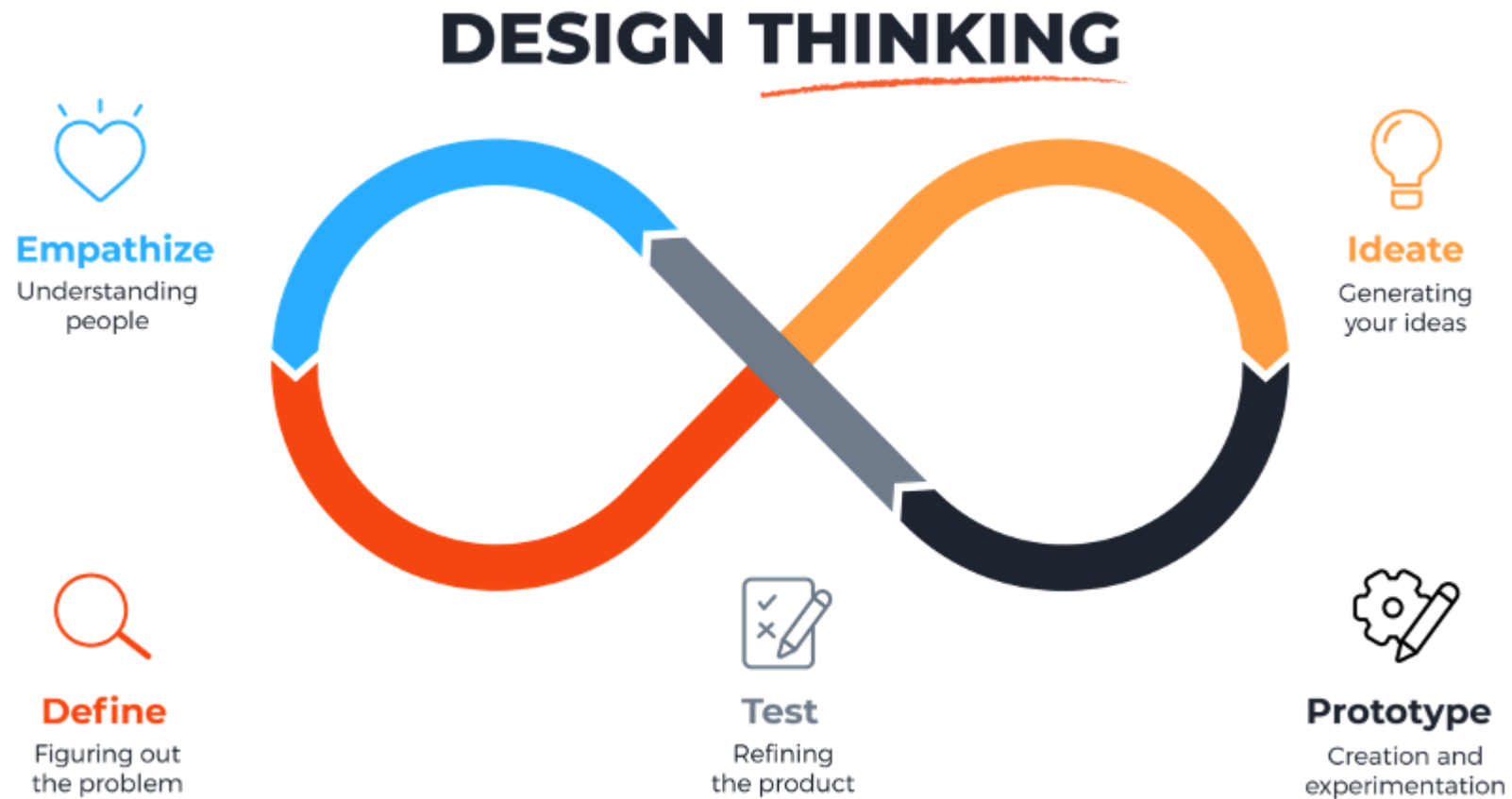
IoT

Digital Twins

Blockchain



DESIGN THINKING - TRIGGER AND ORGANIZE





CAPGEMINI APPLIED INNOVATION EXCHANGE – DISCOVER YOUR POSSIBILITIES

Innovation Abundance

- ✓ Cloud, social, mobile, artificial intelligence, big data, cybersecurity, quantum computing, internet of things, autonomous vehicles, drones...
- ✓ An ever increasing level of innovation supply, with all its consequences, is a certainty. Capgemini's Applied Innovation approach helps manage the significant complexity of the new supply landscape.

Digital Literacy

- ✓ Leaders today must develop their digital literacy to navigate and apply the new supply of innovation.
- ✓ Capgemini's Applied Innovation approach helps leaders improve literacy on digital technologies as well as methods to adjust core processes and cultures to compete with the new disruptors.

Modern Problem Statements

- ✓ Organizations are confounded with their innovation opportunity along with the added disparity between the scale of promise and monetization.
- ✓ Capgemini's Applied Innovation approach helps frame and implement the solution to modern problems in volatile, uncertain, complex, and ambiguous situations.



EXAMPLES OF BUSINESS DRIVEN INNOVATION

Increase digitalization

A new Interface to integrate the data within the enterprise

Increase sustainability

Implementing energy efficient Apps

Improve performance of IT applications

Increase process efficiency

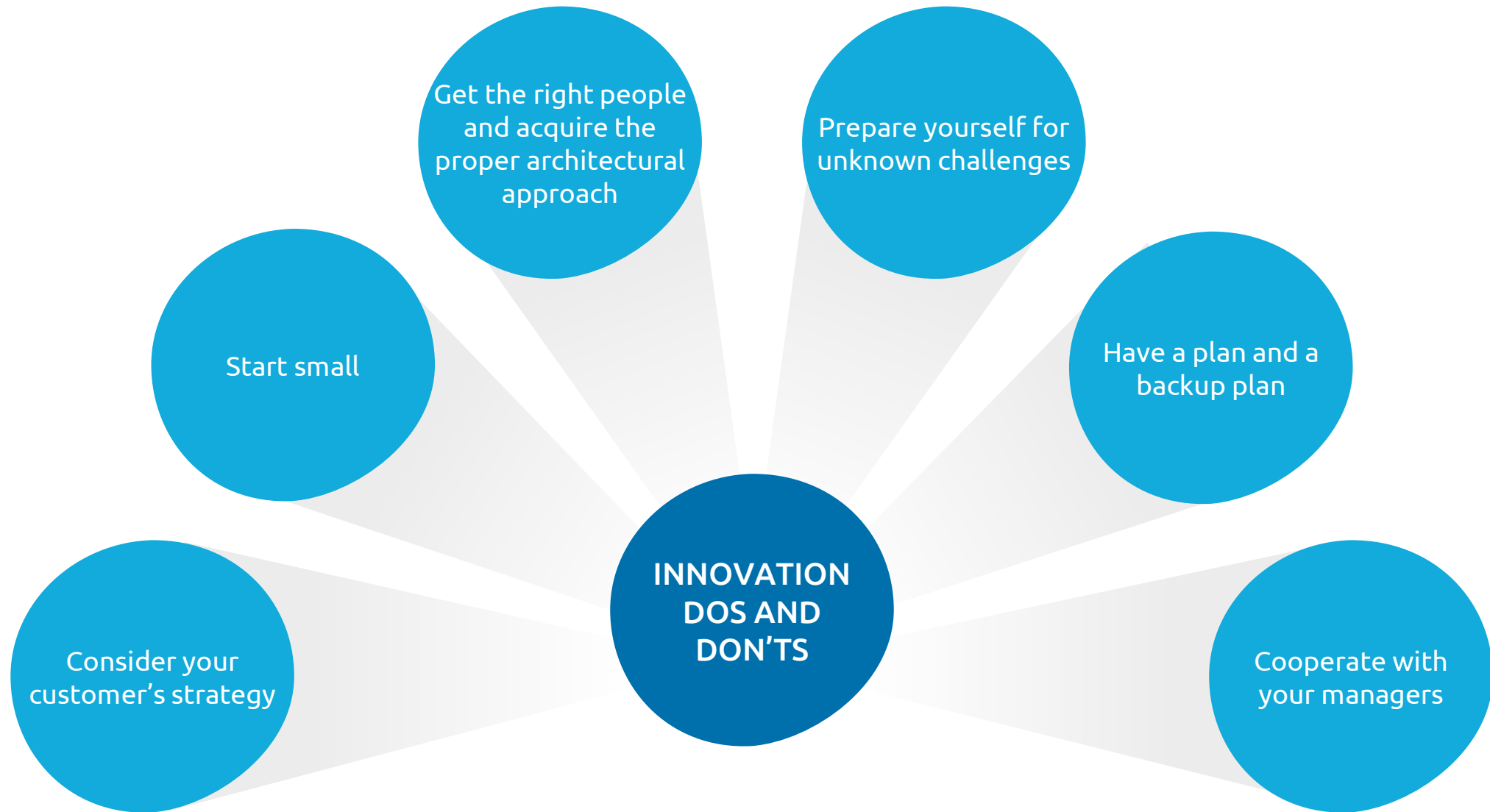
A new App that allows us to read configuration data of the installed beacons

Decrease Time To Market

Implementation of a GenAI solution for documentation transformation



CHOOSE YOUR INNOVATION OFFER WISELY





STAY STRONG

Don't push too hard

Don't try to innovate too much too soon

Don't let your demons take control of you

Don't give up!



About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 325,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

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